

Kit Culture of Peace Projects & Resources

By registering your projects (i.e providing information on the project's identity, activities, resources requested for its development and resources offered in return) that contribute to the various aspects of a culture of peace in the Planet Society Exchange Market, you will:

- allow individuals (visitors of the IYCP web site, signatories of the Manifesto 2000, etc.) to be informed of the existence and characteristics of these projects and thus to eventually offer their contribution to one or some of them;
- allow some exchanges of resources and some partnerships to take place between your projects and other projects and organizations at the local, national or international level;
- promote the existence of your projects.

This kit contains information on what type of project can be designated as "Culture of Peace Project" and on how your organization should proceed to register such projects in the Planet Society Exchange Market.

WHAT IS A "CULTURE OF PEACE PROJECT"?

- A "Culture of Peace Project" contributes to the promotion of values, attitudes, modes of behaviour and ways of life that reject violence and prevent conflicts by tackling their root causes to solve problems through dialogue and negotiation among individuals, groups and nations; the project should correspond to one or several of the 8 fields of action listed below (according to the definition of the Culture of Peace by the United Nations : A/RES/53/243, Declaration and Programme of action on a culture of peace) :
 - Foster a culture of peace through education
 - Promote sustainable economic and social development
 - Promote respect for all human rights
 - Ensure equality between women and men
 - Foster democratic participation
 - Advance understanding, tolerance and solidarity
 - Support participatory communication and the free flow of information and knowledge
 - Promote international peace and security
- A "Culture of Peace Project" is on-going and long lasting, in contrast to Events that are one-shot; it has a permanent address; in the framework of a project, one or several special events might take place which can be registered as "Events" in order to appear in the Calendar of the International Decade (campaigns or festivals or similar activities that occur regularly, for example every year, should be considered as "Culture of Peace Projects" and the special events linked to these projects should be registered as events);
- The project's geographical coverage can be local, national or international;
- Special attention is given to projects targeting, initiated and implemented by young people, who are regarded as a priority group;
- Special attention is given to grassroots projects which have the particularity to be in direct contact with the local community, easily accessible by the individuals that wish to offer their contribution, and considering their often limited resources and need of visibility;
- The activities of the project should in no case be in contradiction with one of the 8 fields of action listed; the information on the project should be transparent, accurate, trustworthy and available;

WHO CAN REGISTER CULTURE OF PEACE PROJECTS IN THE PLANET SOCIETY EXCHANGE MARKET ?

- All local, national and international organizations that have a personal Internet Account Number - which gives them access to the PRIVATE web site of the global movement for a culture of peace (www.unesco.org/cptec) - provided by their Focal Point (National focal Point or UN Agency) or by their "parent" organization (international organization's headquarters) are entitled to register projects in the Planet Society Exchange Market;
- The organizations entitled to register projects in the Planet Society Exchange Market are fully responsible for the quality and accuracy of the information provided. The information should be updated minimum every year to remain visible on the PUBLIC web site of the global movement (www.unesco.org/cp), automatically updated by the PRIVATE web site.

HOW YOU SHOULD REGISTER YOUR CULTURE OF PEACE PROJECTS

THE PROJECTS THAT YOU CAN REGISTER

- they can be your own projects (it is your organization which leads the projects);
- they can be the projects of some members of your “partnership” network (see "Partnership" list on your information board on the private web site of the global movement; in that case, you will be asked to indicate the internet account number of your member when you register its projects, to avoid creating new files;
- they can be the projects of other organizations (a branch of your organization or another organization for which you choose to patronise the projects); in that case, an Internet Account Number will automatically be created for this organization which will then become part of your “partnership” network; you will therefore be asked to register some information on this organization before registering its projects;

HOW YOU SHOULD PROCEED

- Go to the PRIVATE web site of the global movement : www.unesco.oeg/cptec by using the personal Internet Account Number (XXX/XXX/XXX/XXX) you were provided with by your Focal Point or “parent” organization;
- Register your projects related to the culture of peace in the section “Culture of Peace Projects and Resources” by clicking on “add” and by following the indications; in case you cannot access the internet, submit your project to your Focal Point or to your “parent” organization so that they can register the information for you.

A FEW GUIDELINES TO ENTER THE INFORMATION

- **Section Identity** : please give all the information on the address and contact person of the project itself so that potential contributors to this project can easily initiate a direct contact without intermediaries;
- **Section Activities** : please give as many details as possible in the “objective/description” field, as it is important to distinguish the purpose of the project from the list of activities implemented and as the potential contributors will be able to choose your project according to the quality and quantity of the information provided;
- **Section Exchange Market of Resources**: you should select all the resources your project can offer to others and give details for each resource selected in the “detailed description” field (you are invited to specify the exchange conditions : free of charge / in exchange for services and products / payment required); in the same way, you should identify the resources your project needs in order to develop and give the corresponding details in the “detailed description” field; the more precise information you give in this section, the easier it will be for your potential partners to identify your projects and proceed to exchanges of resources;

To help you in the identification of what resources you might want to exchange, you will find on page 3 some lists of Examples and details.

YOUR "CULTURE OF PEACE PROJECTS" IN THE PLANET SOCIETY EXCHANGE MARKET

Once registered on the PRIVATE web site of the global movement (www.unesco.org/cptec), your projects become visible on the PUBLIC web site of the global movement : www.unesco.org/cp :

- In your personal information board (section "who is involved"), which immediately contributes to their promotion;
- In the Planet Society Exchange Market section (under construction) which will allow other organizations, projects, and individuals **to select them** through personalized searches (according to different criteria as for example : fields of action, country, type of resource offered, etc.) and **to contact them** directly so that the exchanges of resources can take place.



INTERNATIONAL DECADE
FOR A CULTURE OF PEACE

2001



2010

AND NON-VIOLENCE

FOR THE CHILDREN OF THE WORLD





INFORMATION / EXPERIENCE

- Ideas (projects, innovations, ...)
- Experience (knowledge, methodology, ...)
- Field data (social, economic, ...)
- Documentation (statistics, studies, ...)
- ...



FUNDING

- Credits
- Donations
- ...



PRODUCTS / SERVICES

- Basic resources (wood, iron, ...)
- Manufactured products (paper, furniture,...)
- Equipment (computers, industrial equipment, ...)
- Communication products (books, cd-roms, ...)
- Technological development (transfer, installations, ...)
- Logistics (transport means, storage, ...)
- Work (employment opportunities, ...)
- Education / training (courses, sessions, ...)
- Creation / design (artistic, architectural, ...)
- Marketing (market surveys, distribution studies, ...)
- Management (audit, organizational advice...)
- Science / technology (biological, juridical advice ...)
- ...



PATRONAGE / INSTITUTIONAL SUPPORT

- solidarity (acts, messages,...)
- lobbying (pressure groups, ...)
- sponsorship (use of logo, ...)
- letters of support
- ...



COMMUNICATION MEANS

- Publishing (books, documents, ...)
- Press (articles, reports, ...)
- Radio (spots, interviews, ...)
- Television (documentaries, ads, ...)
- Multimedia (web sites, cd-roms, ...)
- Events (conferences, concerts, ...)
- ...



CONTACTS / NETWORKS

- Local contacts (local resource people, organizations,...)
- networks (focal points, members ...)
- ...



VOLUNTARY SERVICE

- Internship
- Voluntary workcamp
- Assistance on specific activities
- ...

